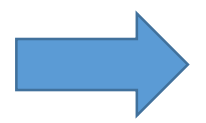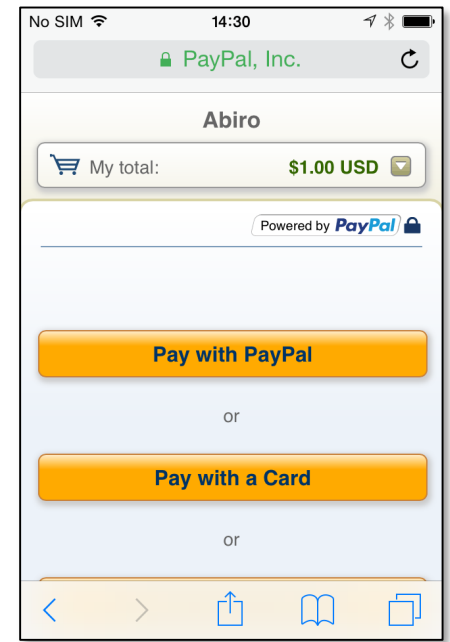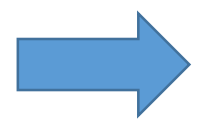# CliqTags - Payment

Benefits

- Make it simple to sell digital goods via mobile phones and tablets
- Let customers pay via credit card or their PayPal account
- By entering a few settings you have built a payment page that handles the complete payment flow and delivery of the goods
- Payments flow directly between your customers and you
- Style your payment and confirmation pages any way you like
- You can update the goods at any time, without disrupting usage
- Use alone or as part of a site with other information and functions
- Provide one or more files for each payment, that are downloaded by pressing a button

Solution

- Provided as a new page type (Payment) in CliqTags

- Uses PayPal as payment broker

- Can be used together with the other page types to create a complete interactive mobile site, but is completely independent

- It's for the time being available on a customer-per-customer basis

- As the payment is between your customers and your PayPal account, Abiro doesn't take responsibility for what you sell and your transactions, including handling of VAT

Administration

1. What to show on the payment page, describing the sold goods; can contain pictures etc

2. One or more files that constitute the goods

3. Your PayPal merchant account

4. The cost for the goods

5. What to show after payment has completed

6. A possible disclaimer or notes at the end of the payment page
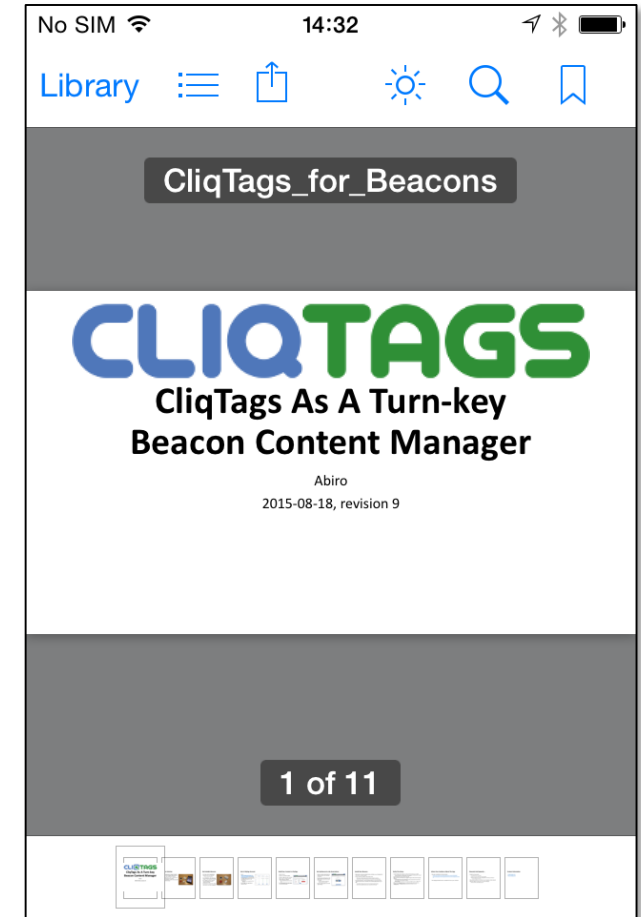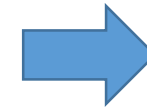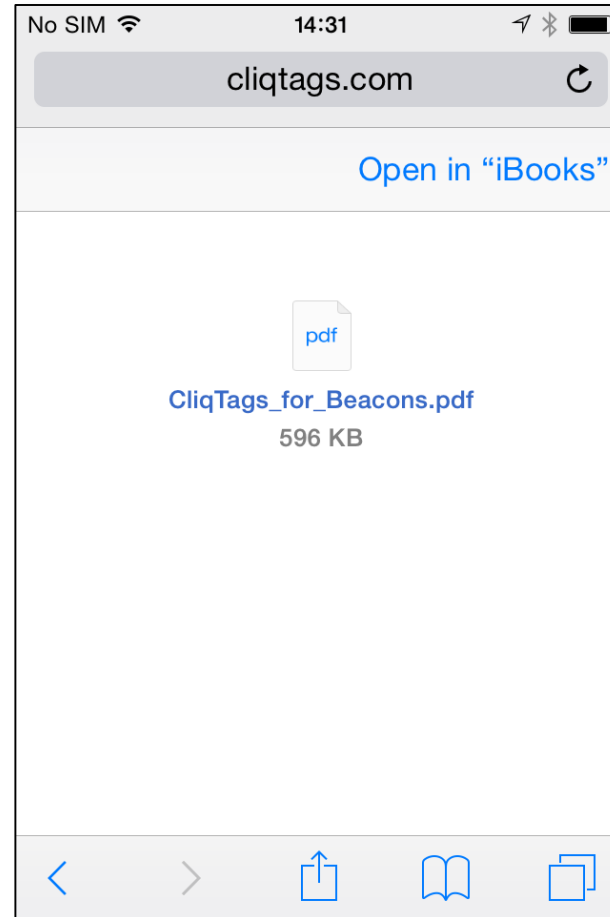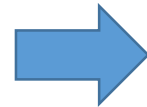
Payment Page

PayPal Payment Flow
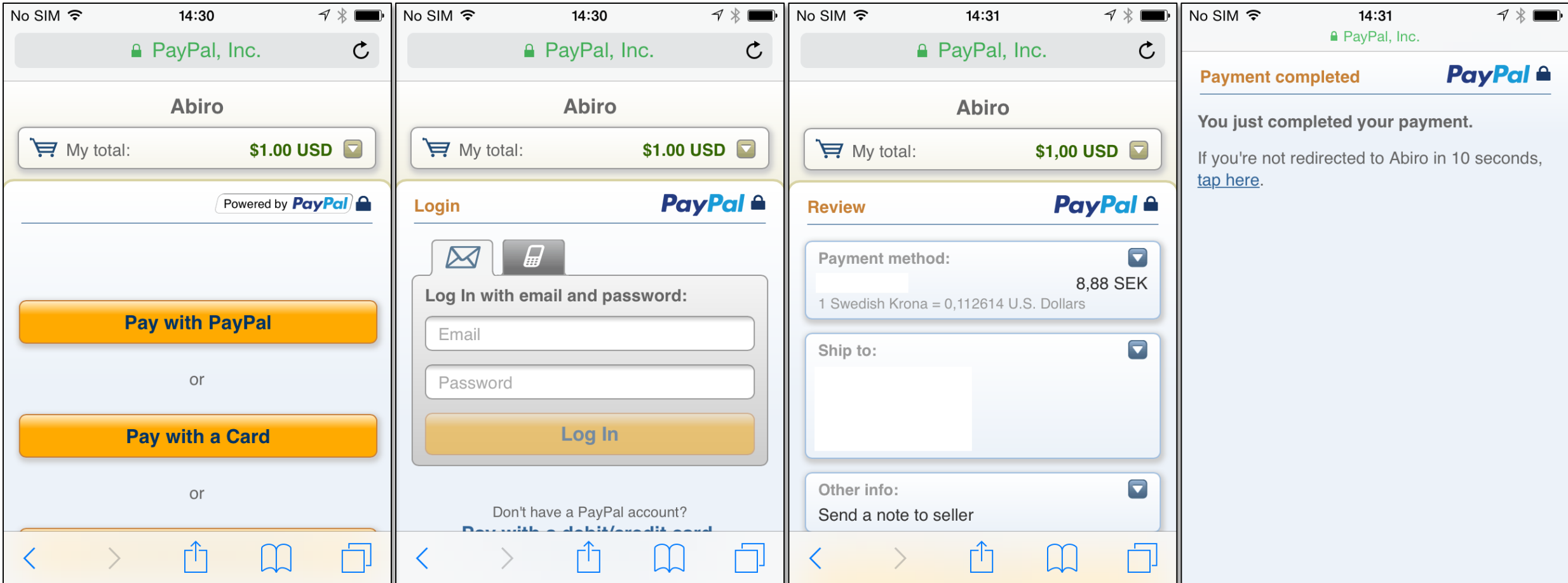
Payment Completed
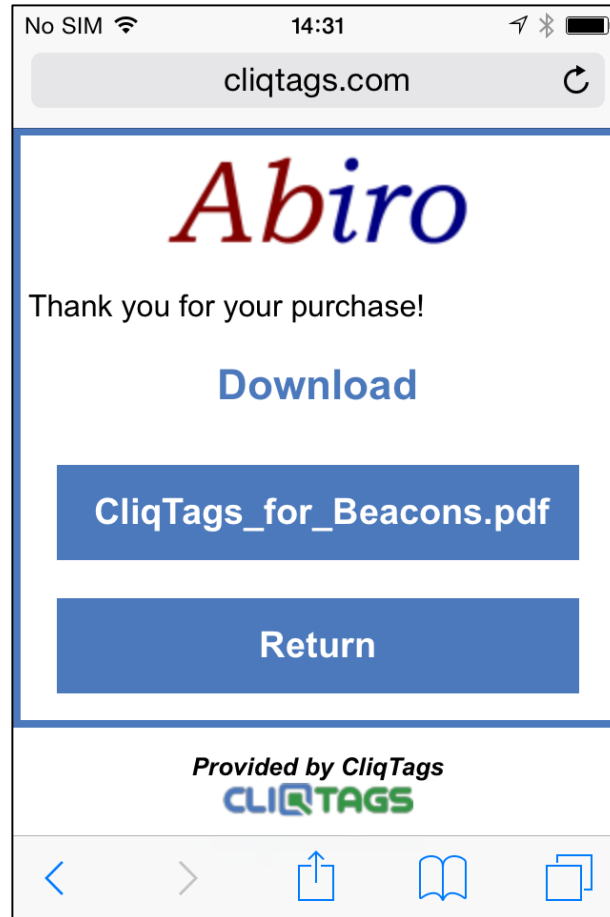
Goods Downloaded and Used

Notes

- As the files' names are shown in the download buttons:
  - Use only English letters and digits, or else characters might disappear
  - Use "_" instead of " ", as spaces will be removed
  - Keep the name short (less than 20 characters)
- Set currency based on where your customers are
  - If in doubt, choose U.S. Dollar
- Language of the PayPal pages will be controlled by your site setting, currently English or Swedish
- Don't use Abiro's PayPal account, unless you are charitable

Demo

- The exact same content as in the previous example
- This is live: If you pay, you really pay; no refunds

cqt.se/cliqtagspaymentdemo